

Basadur Profile Certification



Create powerful,
high-performing teams.

Certification: Basadur Profile Administrator

This 3-hour online workshop will let you understand people's unique innovation styles, and how they form the basis for creating powerful, high-performing teams. Through experiential set-pieces, you'll learn how to apply the Basadur Profile across the business spectrum. Once completed, you'll be certified to administer it as a training, consulting and coaching device.



Who is it for?



- Executive coaches and consultants looking for a definitive innovation tool to use with their clients.
- Team leaders, coaches and consultants who want to run high-performance team-building sessions and debriefs.
- Consultants wanting to add a highly effective training and development device to their arsenal.
- Anyone interested in using the Basadur Profile for research purposes.
- Executives and managers wanting to change their organization's infrastructure to encourage more creativity.
- Managers and supervisors wanting a sound understanding of their workforce's innovation styles and capabilities.

Needs & objectives



- To provide you with an authoritative innovation product for use in training, consulting and coaching.
- To provide you with a thorough grounding in the theory and research behind the Basadur Profile.
- To let you identify and capitalize on the talents and abilities of the people you teach and train.
- To enable you to identify training and development opportunities, whether at individual, team or organization level.
- To provide coaches and consultants with an additional revenue channel.
- To enable you to take a fresh, objective look at your organization's or client's approach to problem-solving.
- To provide you with an understanding of people's different innovation styles and ways of working.
- To provide a solid foundation stone for building teams that perform and innovate effectively.

Benefits/outcomes



- Qualifies you to use the Basadur Profile as a practitioner and researcher.
- Allows you to work with a broad spectrum of clients to promote innovative change.
- Lets you identify training and development opportunities amongst your organization and clients you work with.
- Lets you run effective innovation team-building sessions, briefs and debriefs.
- Allows you to build motivated and effective teams in which all abilities are equally valued.
- Show you how to enhance collaboration between roles and across hierarchies and departments.
- Exposes you to elements of the Simplicity Thinking process, for additional expertise in leadership skill training.
- Creates empathy and understanding with people's different innovation styles.

Find out more
basadur.com/the-profile