

# Leading Basadur Simplicity Innovation Sessions Level 2



Learn not just how to master  
Simplicity Thinking, but how  
to lead teams through the  
process yourself.

## Certification:

# Certified Basadur Simplicity Facilitator

In this workshop you'll learn not just how to master Simplicity Thinking, but how to lead teams through the process yourself. In one-on-one interaction with others, and using existing teams, you'll acquire the leadership skills that will enable your organization to make proactive change. Once completed, you'll become a certified Simplicity Thinking Facilitator.



Basadur  
Certified  
Practitioner

### Who is it for?



- Executives who want to embed a human-centered innovation engine into their organization.
- Leaders wanting to develop strong facilitation skills.
- Individuals and team leaders wanting to jump-start important projects in their organization.
- Executives and managers who want to make innovation central to strategic planning and high-level decision-making.
- Team leaders who want to bring about optimum collaboration and creativity in their teams.
- Managers and supervisors wanting to build successful teams.

### Needs & objectives



- To learn how to be an effective innovation facilitator and team leader.
- To learn a systematic approach to work through complex problems.
- To acquire the skills and techniques to run more effective meetings.
- To gain insights into improving the way your organization uses teams.
- To allow you to assess your team members' personal innovation styles, and investigate how they can be put to use in the optimum way.
- To build your confidence and skills in thinking clearly and innovatively.
- To improve strategic thinking in areas important to your organization.
- To learn new leadership skills so that you can engage others in delivering positive, measurable change.

### Benefits/outcomes



- Lets you learn the key thinking skills that drive creativity and innovation.
- Teaches you how to be an effective facilitator, team leader and participant in a meeting.
- Lets you design effective meetings resulting in shared ownership and well-defined implementation plans.
- Improves the way your organization uses teams.
- Moves your teams away from simply brainstorming to achieving creative, implementable solutions.
- Certifies you as a Simplicity Facilitator.

To take part you must have completed the Level I Using The Basadur Simplicity Innovation System workshop.

Find out more  
[basadur.com/simplicity](https://basadur.com/simplicity)